

Inter-professional Learning, Whole Person Team
Care Models, Collaborations Among Siloed Disciplines
Focused on Health Creation and Prevention

Health



~~Disease~~

Care Solutions for the
21st Century

Attractive to Foundations and Funders
And Policy Makers

The Westreich Foundation

An Initiative-based private Family Foundation since 1995



Connecting people to people and people to causes where like minds can move mountains

Collaborating to bring nonprofits and philanthropy together creating maximum impact

Convene the right people at the right place at the right time and watch what happens

Consensus building among disparate groups for paradigm changes

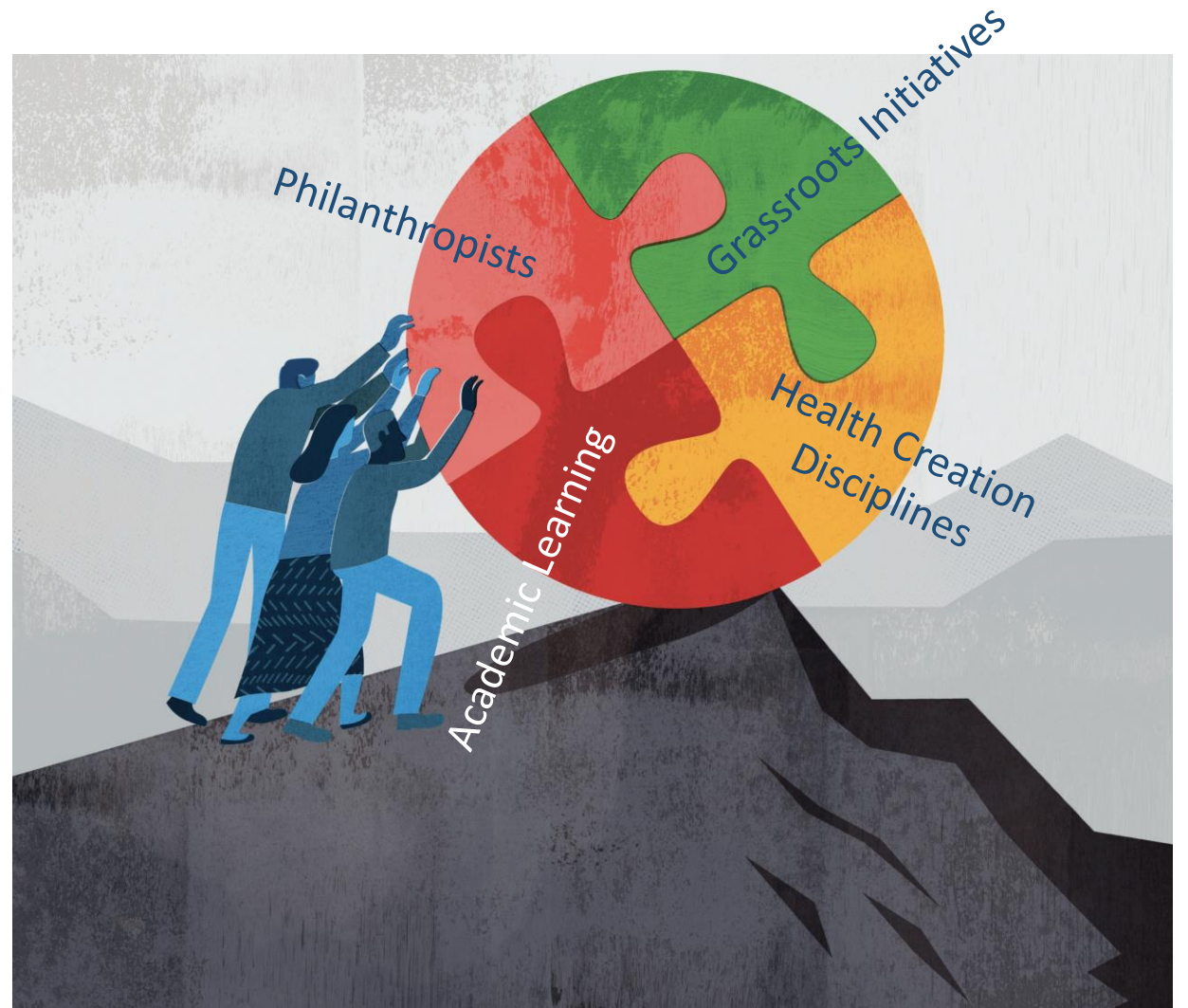
Prevention and the creation of health follows the Therapeutic Order of Healing starting with the least invasive protocol first.

Every mode of care may be implemented as required for whole person health and welfare of the patient.

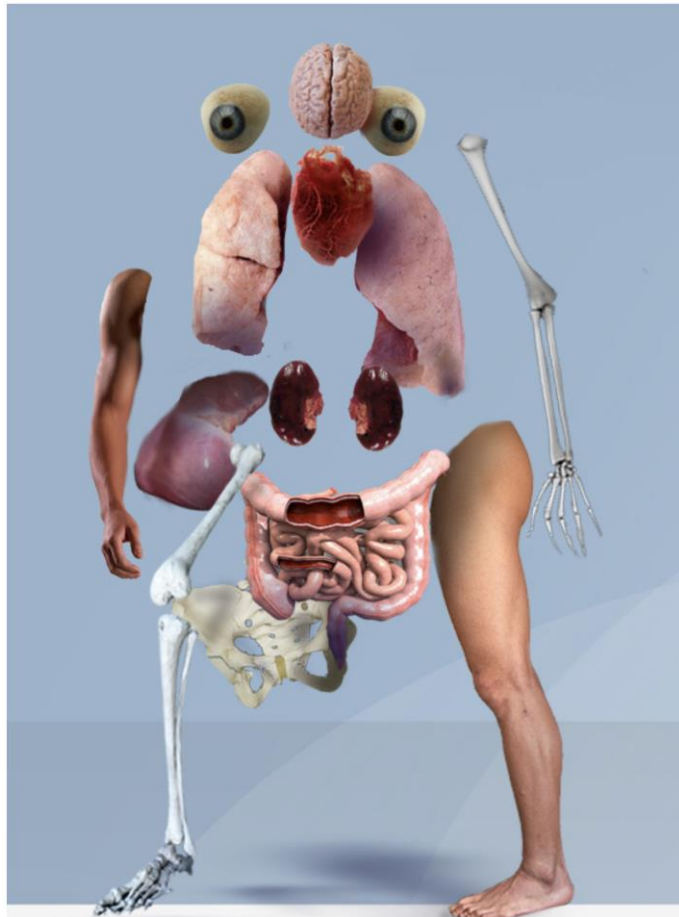


With All of Us Working Together ... We May Have a Chance

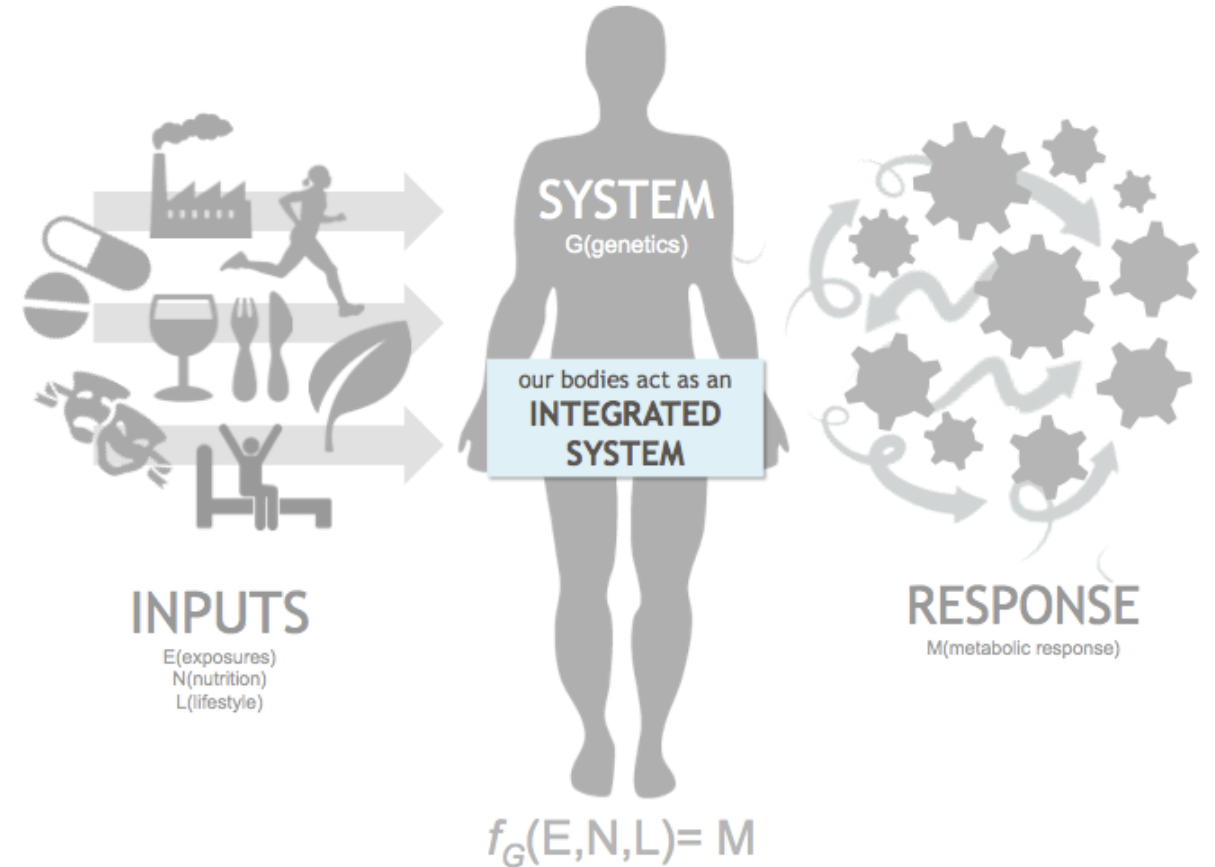
We have medical industries who have a vested interest in keeping our current system of health care (disease care) the status quo



Our Body is a Complex, Unique System



Old Paradigm – Treat the Parts



New Paradigm – Treat the Entire Complex System

So Who is Treating the Entire Unique Biological Human System?

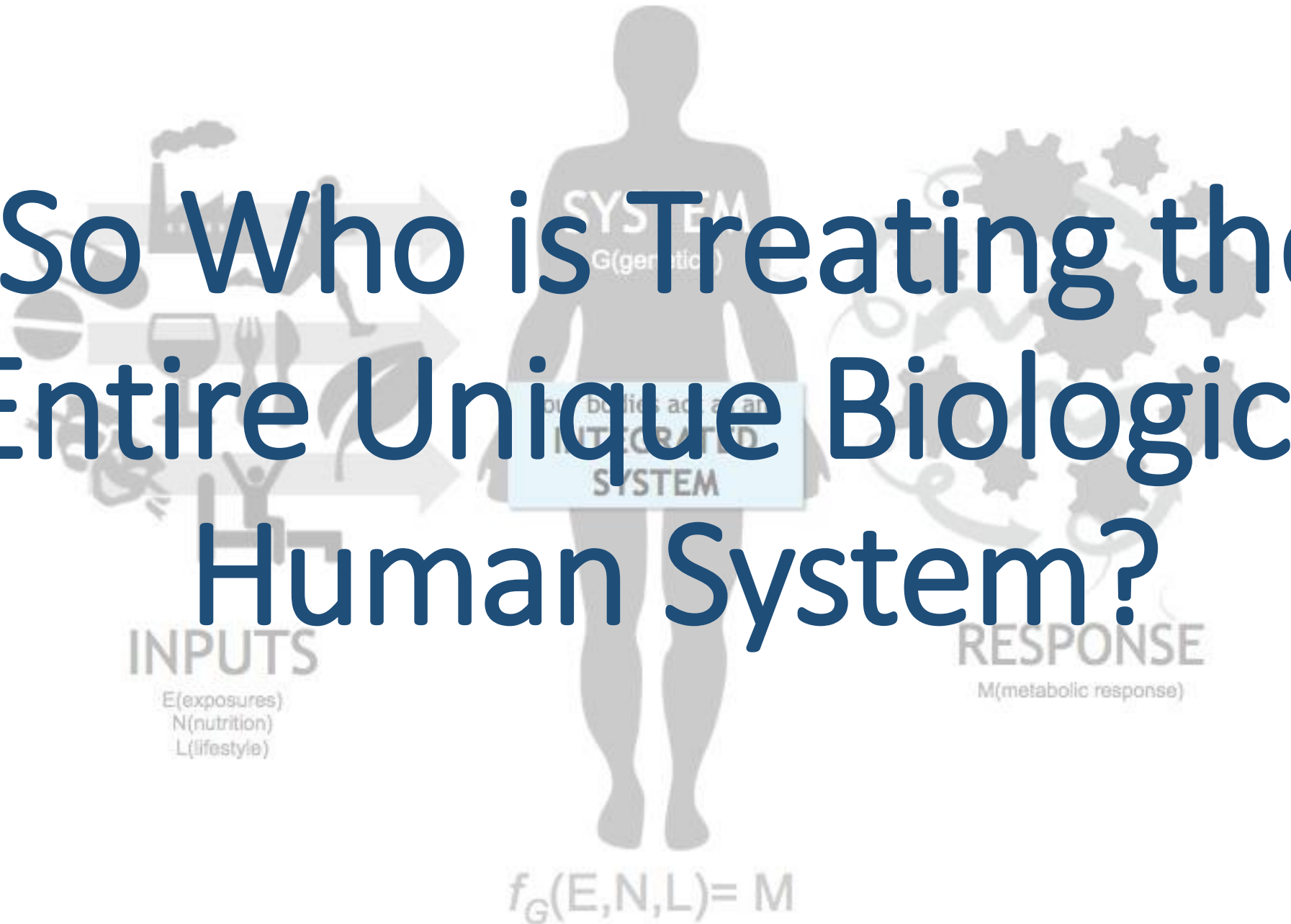
INPUTS

E(exposures)
N(nutrition)
L(lifestyle)

$$f_G(E, N, L) = M$$

RESPONSE

M(metabolic response)



Combining Philanthropy & Strategic Intent



Academy of Integrative Health & Medicine

Education, Conferences and Fellowships in Integrative Medicine



Representing 70 medical schools bringing
Integrated medicine to allopathic curriculum

Academic Collaborative for Integrative Health

Licensing and Credentialing Collaborative Representing Almost 500,000 Practitioners



The Bravewell Collaborative
Sunset 2016 (old model)

New Model of Philanthropic Collective Impact

- Bring disparate group of stakeholders to the table, not just philanthropists
- Bring diversity in age, ethnicity, creativity and social strata
- Bring facilitator with success in Collective Impact
- Bring new models of development strategists
- Bring social media strategists in at the beginning

POSSIBLE COLLECTIVE
IMPACT PARTNERS

American Nutrition Association

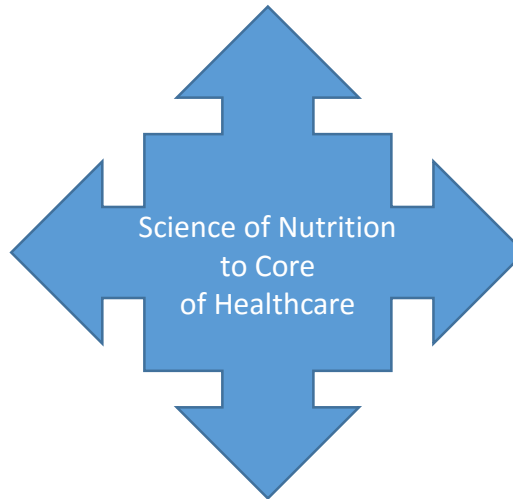
Working to Bring Nutrition Science Under One Umbrella

American Nutrition Association[®]
Advancing health since 1972



BCNSSM

Board for Certification
of Nutrition Specialists



CNS[®]

Certified Nutrition Specialists

CENTER *for*
NUTRITION
ADVOCACY 

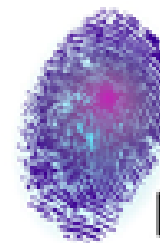
Functional Medicine



Dr. Jeffrey Bland
Father of Functional Medicine



Educating doctors and professionals in systems
biology approach to caring for patients



Putting Medicine for the 21st Century
into Practice

Integrative Medicine



Dr. Mimi Guarneri

UC San Diego



UC San Diego
Center for Integrative Medicine



Office of Experience Design



Increasing Market Share Through
Creating Excellence in Patient Care



Dr. Wayne Jonas

Natural Medicine



Father of Natural Medicine
Dr. Joe Pizzorno



Southern California University of Life Sciences

BASTYR UNIVERSITY

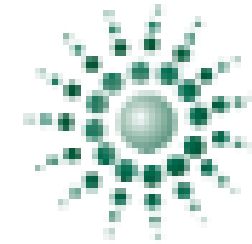
College of Natural Medicine



**Pacific College of
Oriental Medicine**

Acupuncture & Asian Medicine

Palliative Medicine & Hospice Care



SAN DIEGO HOSPICE
and The Institute for Palliative Medicine
San Diego Hospice &
The Institute for Palliative Medicine



Palliative Care Education

LightBridge

Hospices & Palliative Care

Consciousness and Healing Researching the Last Frontier



Consciousness & Healing Institute
Collaborative Accelerator for
Biofield Science & Healing



Consciousness Research &
Transformative Learning



Arts and Healing



California State University
SAN MARCOS

Aromatherapy Classes, Art and Healing Programs, PTSD & TBI programs, Writing Programs for Underserved



Music, Writing, Drumming, Art Programs for Underserved with National Reach



Inpatient programs Art & Healing, Aroma Therapy, Digital Music & Imagery



Programs in Art & Healing for Patients & Caregivers

FOR IMPACT- THE SUDDES GROUP

PROVIDING RESOURCES TO HELP CREATE YOUR STORY, DEVELOP TALENT AND HELP FUND YOUR COLLECTIVE VISION BY CREATING IMPACT THAT TRANSLATES INTO INCOME FOR YOUR INITIATIVE

- STRATEGIC CLARITY
- SIMPLIFY MESSAGE AN COMMUNICATE VISION
- FIND AND ENGAGE LEADERS, PROSPECTS AND CHAMPIONS
- BUILD A CULTURE OF RELATIONSHIPS AND COLLECTIVE SUCCESS
- HELP TO BUILD HIGH PRFORMING COLLECTIVE IMPACT TEAM

Impact Philanthropy in the 21st Century

- **Impact philanthropy** is characterized by a focus on achieving social impact, using evidence-based research to bring new models of care to help prevent disease, create health, and build strong healthier communities
- Leveraging the best available evidence in identifying systemic health problems and developing solutions
 - Envision nutrition science, integrative medicine, functional medicine, natural medicine, & palliative medicine all working together
- Linking considerations of cost and impact to understand where the best 'bang for buck' lies
 - Health creation and prevention has a healthier population and lower cost long term

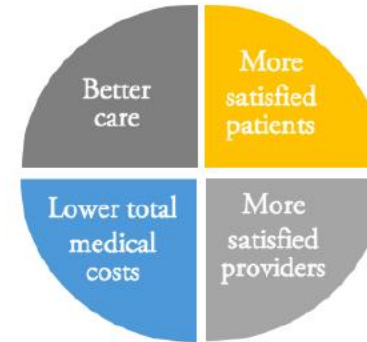
Convergence to Change HealthCare



Patient-Centered Care



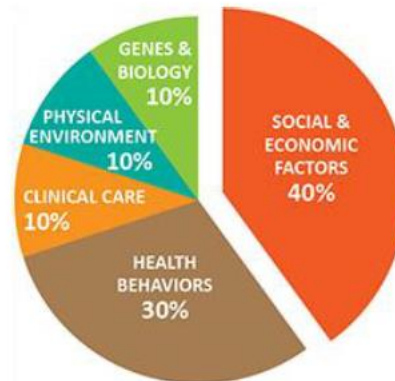
Shifting Payment Incentives



**Quadruple Aim:
Value-Based Medicine**

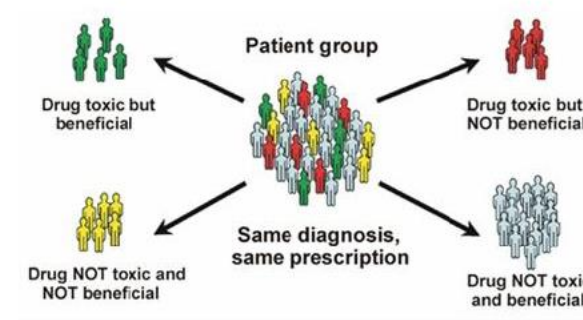


Interprofessionalism/team care



DETERMINANTS OF HEALTH

**Focus on Healthy Communities
and Health Creation**



Personalized "Precision" Medicine

Conventional Medical Wisdom Says . . .

“The pursuit of health, the *creation of health*, may require something even bolder [than the Triple Aim]. The redesign we need may be even more radical than we have imagined.”



Donald Berwick, MD
Former CMS Administrator,
Founder, Institute for Health Improvement

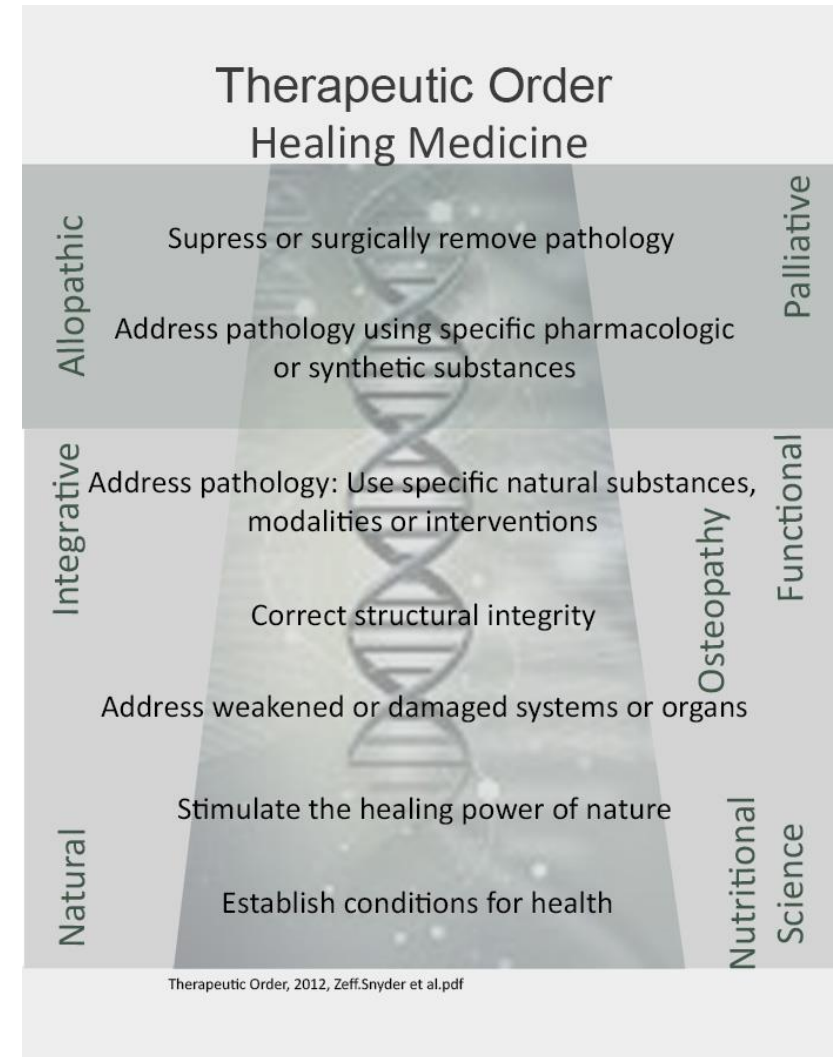
“We have been honed to focus on sick care ... It is a tough transition, but we have to learn how to move from sick care to health care. I'm not sure that any of us fully understands or knows the recipe.”



Jonathan Perlin, MD, PhD
Past Chair, American Hospital Association
CEO, HCA

What Would the Health of the United States Look Like if the Therapeutic Order was Adopted as the Standard of Care?

- Climb up the ranks from 37th in the world in the health of our population
- Start with the least invasive model first
- Become more values-based in delivering care and preventing disease
- Necessitate more inter-professional learning
- Demand updated medical school curriculum
- All disciplines will grow, respectful of each other's contribution
- Move to a team care model



How Can You Be a Change Agent?

- Don't grant or fund. INVEST!
- As philanthropists, look for intersections and encourage collaboration among disciplines and practitioners
- Invest in initiatives that can be scaled and leveraged for greater impact
- Philanthropy's job is seed funding for proof of concept and to mentor organizations to become self-sustaining and revenue generating
- Be a connector of people to people, and people to missions
- To be continued

“You may choose the look the other way, but
you can never again say you did not know,”

~ *William Wilberforce*