

Integrative Medicine In a Primary Care Clinic Setting

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Presbyterian/St. Luke's Medical Center

Principles of Health Policy Advocacy

- Find Your Message
- Stay on Message
- Take the High Road
- Visibility Wins

Find Your Message

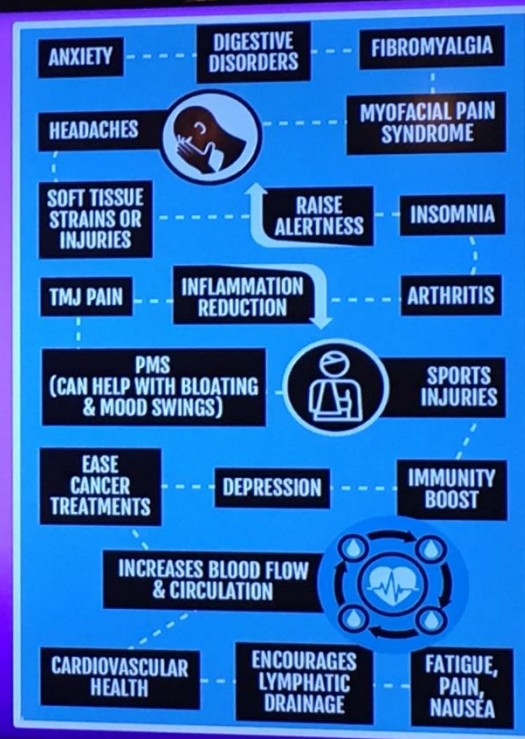
- Integrative medicine should be considered as a therapeutic option for patients with chronic conditions seen in a general internal medicine practice

Visibility Wins

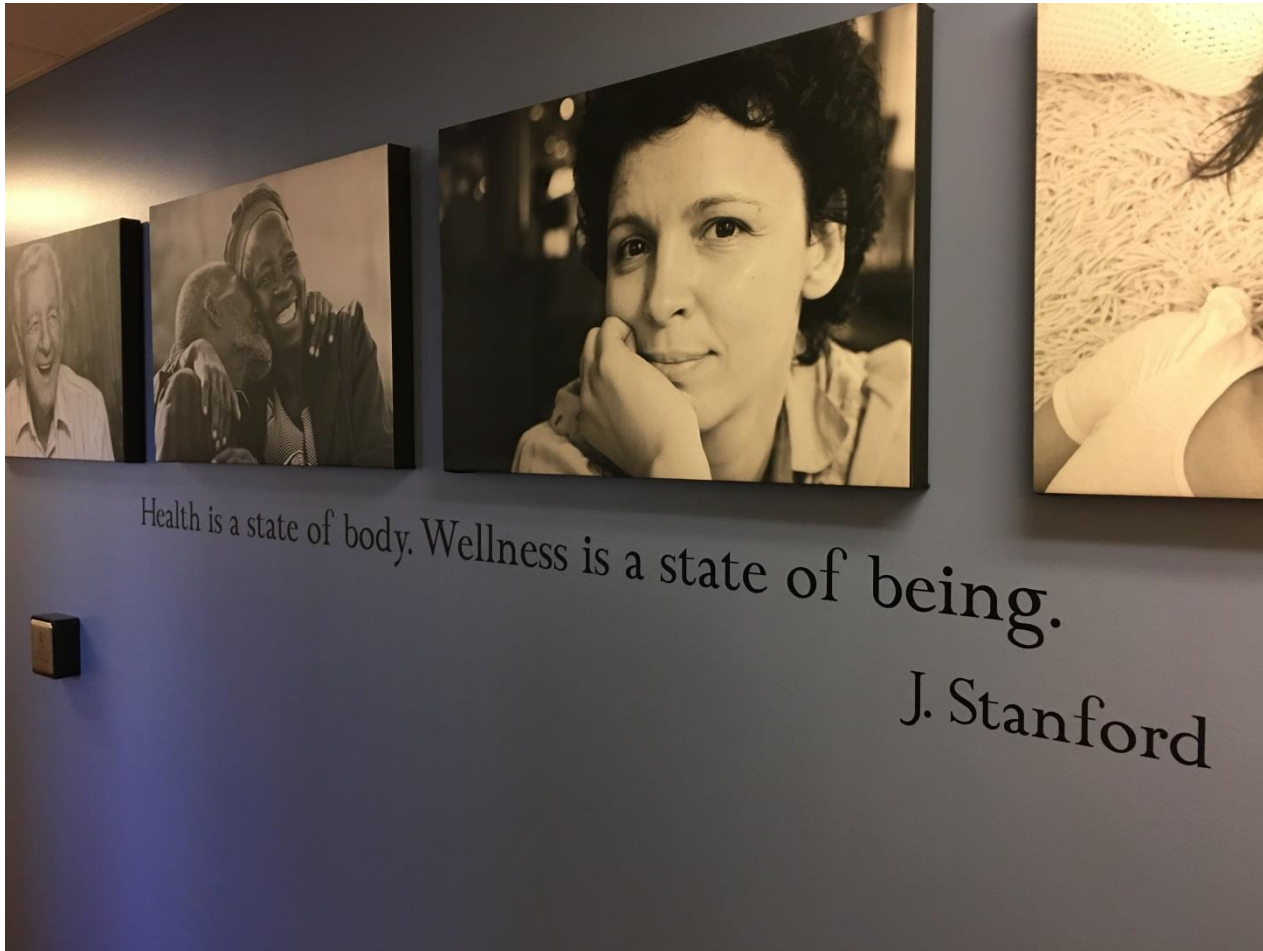
Visibility in Waiting Room



*The benefits of
massage
therapy extend
to a variety of
conditions...*



Integrative Medicine Message in Hallway



Visibility in Electronic Health Record Referral Process

Cur Rx [v] + Add Insurance MEDICARE A AND B Sel Pt Ins POS 11 te Hx By

Ref To C Code C Group

Referring Physician Lookup [X]

All Providers Preferred Providers By Facility

Facility From Uptown Primary Care ... All Preferred Providers





































Search All Status Active

Name	Speciality	PhoneNo	FaxNo	Address	City	State	Zip Code	Network Affiliatio
Opperman,David	Otolaryngology	303-844-3000	303-844-3002	930 W 7th Ave	Denve	CO	80204	
Premier ENT Head & Neck :		303-832-0860	303-832-1457	1601 East 19th	Denve	CO	80218	
Progressive Health Center,	Alternative Mec	303-788-9399	303-788-1352	1601 E. 19th S	Denve	CO	80218	
PSL Cardiac Rehab,		303-869-2096	303-869-2119	1719 E. 19th A	Denve	CO	80218	
PSL Diabetes,	Diabetes Mana	303-839-6891	303-839-6147	1719 E 19TH A	DENVI	CO	80218	
PSL Physical Therapy,	Physical Therap	303-839-6745	303-869-1604	1601 E 19TH A	DENVI	CO	80218	
PSL Podiatry,		303-839-6130	303-839-6147	1721 E 19th A	Denve	CO	80218	
PSL Radiology,	Radiology	303-839-6520	303-839-6045	1719 E 19TH A	DENVI	CO	80218	
Rupp,Leanne	Behavioral Hea	303-869-2160	303-869-2541	1721 E 19th A	Denve	CO	80128-12	
So,Noel	Physical Medicin	720-417-2677	303-399-1376	1601 East 19th	Denve	CO	80218	
Stamm,Carol	Gynecology	303-869-2160	303-869-2544	1721 E 19th A	Denve	CO	80218-12	

BC Wit MP8+1

Browse

Visibility in EHR Order Sets for Patient Information

Assigned To:	...	Ord
Frequency	Duration	Date
Order	Smart Forms	
Status	Name	
Order	Referrals	
Patient Education		
PDF		
<input type="checkbox"/>	 PSL Asthma Action Plan.pdf	
<input type="checkbox"/>	 PSL Asthma Patient Handout.pdf	
<input type="checkbox"/>	 PSL Depression Self Care Action Plan.pdf	
<input type="checkbox"/>	 PSL Managing Your Depression.pdf	
<input type="checkbox"/>	 PSL Trauma.pdf	
<input type="checkbox"/>	 PSL Antibiotic Prophylaxis for Prevention of Endocarditis.pdf	
<input type="checkbox"/>	 PSL Sleep Hygeine.pdf	
<input type="checkbox"/>	 PSL Antibiotics Don't Work for You.pdf	
<input type="checkbox"/>	 PSL King Soopers Nutrition Services.pdf	
<input type="checkbox"/>	 Acupuncture Resources.pdf	
<input type="checkbox"/>	 Massage Therapy Resources.pdf	
<input type="checkbox"/>	 Cologuard Patient Information - English.pdf	
<input type="checkbox"/>	 Cologuard Patient Information-Spanish.pdf	
<input type="checkbox"/>	 Cologuard Patient Information-Chinese.pdf	
<input type="checkbox"/>	 CDC Preconception Planning Booklet.pdf	
<input type="checkbox"/>	 FDA Birth Control Guide.pdf	
<input type="checkbox"/>	 Arapahoe House.pdf	
<input type="checkbox"/>	 Dental Resources.pdf	
WEB REFERENCE		

Transforming Clinical Practice Initiative (TCPi)

- The Transforming Clinical Practice Initiative is designed to help clinicians achieve large-scale health transformation. The initiative is designed to support more than 140,000 clinician practices over the next four years in sharing, adapting and further developing their comprehensive quality improvement strategies. The initiative is one part of a strategy advanced by the Affordable Care Act to strengthen the quality of patient care and spend health care dollars more wisely. It aligns with the criteria for innovative models set forth in the Affordable Care Act:
- Promoting broad payment and practice reform in primary care and specialty care,
- Promoting care coordination between providers of services and suppliers,
- Establishing community-based health teams to support chronic care management, and
- Promoting improved quality and reduced cost by developing a collaborative of institutions that support practice transformation.

Medical News & Perspectives

As Opioid Epidemic Rages, Complementary Health Approaches to Pain Gain Traction

Jennifer Abbasi



recent review of clinical evidence published in *Mayo Clinic Proceedings*

Among the popular complementary therapies that did not show benefit in the

vide better care to the millions of people whose chronic pain is mistreated or under-

Comprehensive Primary Care Plus (CPC+)

- a national advanced primary care medical home model that aims to strengthen primary care through a regionally-based multi-payer payment reform and care delivery transformation.
- CPC+ will include two primary care practice tracks with incrementally advanced care delivery requirements and payment options to meet the diverse needs of primary care practices in the United States (U.S.).
- The care delivery redesign ensures practices in each track have the infrastructure to deliver better care to result in a healthier patient population.
- The multi-payer payment redesign will give practices greater financial resources and flexibility to make appropriate investments to improve the quality and efficiency of care, and reduce unnecessary health care utilization.
- CPC+ will provide practices with a robust learning system, as well as actionable patient-level cost and utilization data feedback, to guide their decision making.
- CPC+ is a five-year model that will begin in January 2017.

CPC+

Practices can participate in One of Two Tracks

Track 1



Up to **2,500** primary care practices.



Pathway for practices ready to build the capabilities to deliver comprehensive primary care.

Track 2



Up to **2,500** primary care practices.



Pathway for practices poised to increase the **comprehensiveness** of care through enhanced **health IT**, improve care of patients with **complex needs**, and inventory resources and supports to meet patients' **psychosocial needs**.

CPC+

Payment Design



	Care Management Fee (PBPM)	Performance-Based Incentive Payment	Underlying Payment Structure
Track 1	\$15 average	\$2.50 opportunity	Standard FFS
Track 2	\$28 average; including \$100 to support patients with complex needs	\$4.00 opportunity	Reduced FFS with prospective "Comprehensive Primary Care Payment" (CPCP)

Integrative Medicine for All



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is for EVERYONE!**
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Visibility Wins

Visibility on the Campus of Presbyterian/St. Luke's Medical Center



Visibility on the Campus of Presbyterian/St. Luke's Medical Center



What are strategic implications for a health system/medical center?

- This new model can be used to market medical and wellness services to new and existing patients
- Having Integrated PC practice can add value to the community, demonstrating commitment to promoting wellness in the community the health system serves
- This can influence payer mix (many insured patients are being rewarded for participating in wellness programs; this practice can serve as a buffer between employer and employee)
- Opportunity to generate revenue from retail sales of vitamins, wearable fitness trackers, wellness/exercise equipment)

What are areas of study?

- Does co-locating integrative services in a primary care clinic increase patient utilization of integrative medicine services to help manage chronic medical conditions compared to existing standard outgoing referral process to outside location (does a warm handoff help?)
- Can co-location of integrative medicine services in a PC clinic help to reduce total daily dose of morphine equivalent for patients on narcotics for chronic back pain?
- What price are consumers willing to pay for integrative medicine services (individually or in group setting) offered in a PC clinic?

Role of a Manager

- Insure the survival of the business within its competitive environment

Arizona Center's Coors-Funded Integrative Clinic shuts its doors

Re

Share This Story, Choose Your Platform!



by John Weeks, Publisher/Editor of *The Integrator Blog News and Reports*

The promises of the **Integrative Health Center** of the Arizona Center for Integrative Medicine (ACIM) were titillating. The Phoenix-based clinic, funded the Adolph Coors Foundation, stimulated strong hopes from ACIM

founder **Andrew Weil, MD** (below). Here was **Weil, quoted almost exactly 4 years ago** when the Center opened its doors: "We believe our findings will help change priorities of reimbursement and ultimately affect how health care is delivered on a national level." On July 29, 2016, the Center and its potential were unceremoniously shut down, apparently as an adverse effect of medical industry consolidation.

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<http://www.integrativepractitioner.com/whats-new/news-and-commentary/arizonas-coors-funded-integrative-center-shuts-doors/>

Principles of Health Policy Advocacy

- Find Your Message
 - Integrative Medicine For All
- Stay on Message
 - Find Opportunities that leverage the message
- Take the High Road
 - More data on outcomes
- Visibility Wins
 - Create an experience for the patient and providers that highlight wellness

- “You must be the change you wish to see in the world.”
 - Mahatma Gandhi